Today’s college student looks different.

WHO IS REIMAGINING HIGHER EDUCATION?
HELP US FIND THEM.
Visit MakingADifference4HigherEd.org to learn more.

SOURCES:
College Board; Georgetown Public Policy Institute: Center on Education and the Workforce; The Institute for College Access & Success; Institute for Women’s Policy Research; National Center for Education Statistics; National Student Clearinghouse Research Center; The Pell Institute

WANTED: Individuals Making a Difference
Together, we can eliminate the racial and socioeconomic barriers to bridge the gap in higher education by:

Areas of Innovation
Cast a vision for what is possible.
Build and sustain change by:

TRANSFORMING
Institutions
Leading fundamental changes in colleges’ and universities’ academic and administrative.

REDESIGNING
The Student Experience
Addressing the needs and diverse life experiences of today’s college students.

TAPPING
The Power of Technology
Using digital and online learning to reach students who face the highest hurdles.

CREATING
New Knowledge
Answering the questions of what works and for whom.

ADVANCING
Student-Centered Policy
Nudging colleges and universities to prioritize student access and success.

THE FUTURE
Many jobs that will exist in 10 years have not been conceived, and will require postsecondary education.
U.S. economy have a shortage of up to 11 million credentialed workers by 2025.

CHALLENGING old assumptions
PIONEERING alternative approaches
DEVELOPING new models

MAKING A DIFFERENCE
BRIDGING THE EQUITY GAP:
The Bill & Melinda Gates Foundation envisions a U.S. higher education system that propels social mobility and economic development. Making a Difference will spotlight innovative work designed to eliminate racial and socioeconomic barriers as predictors of a student’s chance for college success.

7 in 10 graduating seniors at public and nonprofit colleges have student loans, with an average debt of $30,100.
Tuition at public universities has increased an average of 3.5% per year.
A high-income student is 5x more likely to have a Bachelor’s degree by 24 than a low-income student.

Today’s colleges need to change to meet their needs.

42% are non-white.
40% are at least 25.
33% are first in their family to attempt college.
28% have children.

76% of Hispanic and black students, compared to 63% and 81% of white and Asian students.

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46% and 38% of Hispanic and black students respectively complete a degree or certificate within 6 years, vs 62% and 63% of white and Asian students.

62% work, many of them full-time.